

# Annual Report

FOR THE PERIOD ENDED DECEMBER 31, 2013



**ALTERNATIVES**  
**4 CHILDREN**  
AMSTERDAM



ALTERNATIVES  
**4** CHILDREN

**Annual Report**

FOR THE PERIOD ENDED DECEMBER 31, 2013







## Contents

General information .....	7
Report of the Supervisory Board .....	9
Letter from the Executive Directors.....	10
About Alternatives 4 Children .....	12
Financial position .....	32
Plan 2014.....	32
FINANCIAL STATEMENTS .....	35
Statement of Financial Position.....	36
Statement of revenue and expenditure .....	37
Statement of Cash Flows .....	38
Notes to the Financial Statements .....	39
OTHER INFORMATION .....	49
Appropriation of result.....	50
Report of the independent auditor .....	51





## General information

### Alternatives 4 Children Founders & Executive board members

Name	Secondary activities
Sophie Robé	Founder - Phenix Capital
Marc de Klooe	Head of Funds and Alternatives – ABN AMRO Private Banking
Didy van der Schilden	Director Asset Management – Melles & Partners

### Executive Board Assistant

Martina Korudova	Intern
------------------	--------

### Founder (not executive board member)

Lennard Sigling	Partner - MyReputation
-----------------	------------------------

### Management Board

Sophie Robé	Founder - Phenix Capital
Marc de Klooe	Head of Alternatives and Funds – ABN AMRO Private Banking
Didy van der Schilden	Director Asset Management – Melles & Partners
Meju Velji	Account Manager – Bank Mendes Gans
Valerie Hagoort	Founder – Redprint:DNA

### Volunteers

Tânia Jerónimo Cabral, Jan de Koning, Mara Tellman, Nathaly Leers, Renee Hofman, Julie Doroszkiewicz, Wendy Piergolam, Charles Hennan, Marc Hamel, Raazia Ishrat-Kahn, Gisela Wolf, Sabine Bierema, Sebastiaan Koene, Sebastian Heijman

### Independent Advisory board

Name	Secondary activities
Remco Bleijs	Chairman Hedge Fund Group EY The Netherlands and Chairman of the Financial Services Sustainability Services Group of EY The Netherlands
Carlijn Bueters	Controller - Amnesty International
Niels Oostenbrug	Head of Alternative Investments at MN

### Accounting Advisor

Solutional Financial Reporting B.V.  
Vlietweg 17-s  
2266 KA Leidschendam  
The Netherlands

### **Auditor**

Ernst & Young Accountants LLP  
Antonio Vivaldistraat 150  
1083 HP Amsterdam  
The Netherlands

### **Banker**

ABN AMRO Bank N.V.  
Jachthavenweg 112  
1081 KJ Amsterdam  
The Netherlands  
IBAN Number: NL49ABNA0424714760  
BIC: ABNANL2A

### **Taxability**

Alternatives 4 Children (A4C) is a Foundation (Stichting) established in the Netherlands. As a Foundation, A4C is exempt from corporate tax. For some activities, such as fundraising events, VAT may be (partly) applicable.

### **Contact information**

Address: Stichting Alternatives 4 Children  
Brahmsstraat 26hs  
1077 HJ Amsterdam  
The Netherlands  
E-mail: [info@a4c.nl](mailto:info@a4c.nl)  
Website: [www.a4c.nl](http://www.a4c.nl)

### **Legal information**

The Company is registered at the Chamber of Commerce Amsterdam under number 52712672. A4C is recognised as an "Algemeen Nut Beogende Instelling" ANBI.





## Report of the Supervisory Board

2013 has been a year of growth, evolution and improvement for A4C. We have seen the presence of A4C evolve over the year and see this continuing into the future.

We convened 2 Supervisory board meetings in 2013. We reviewed all the current projects as well as new ones. We approved an increase in budget for ABC due to its success in attracting new students. We also approved 2 new projects – Kanaka in Ghana and Macheo in Kenya. We also decided to discontinue support for Day for Change. More information on these projects can be found later on in this report. In addition we also reviewed current policies, strategy, fundraising and financial budgets. Further, less formal meetings were held with the executive directors to informally provide guidance or advice on specific topics such as fundraising, project selection criteria, and accountability. We have seen improvements in all of these areas.

One of the important changes has been in A4C's governance. We recognised that as the organisation has grown it also needed to evolve. As such we approved an update to the governance structure, which has been the defacto modus operandi, and will be legally updated in the statutes in 2014 if necessary. The implications of this are: The current Supervisory Board will be known as the Independent Advisory Board, the executive directors will be made up of Marc, Sophie and Didy (in Dutch 'Het bestuur') and the running of the different committee areas will be given to the management board, currently Marc, Sophie, Didy, Valerie and Meju. There are still some gaps which will be filled over time. More information can be found in the "organisational structure" of this report.

Carlijn also announced that due to personal reasons she would like to step down. She will help find a suitable replacement. This change will be effected in 2014 as well.

Although these changes look mundane, we recognise that they have been put in place to ensure the sustainability of A4C so that we help children not only today but in many years to come. We thank you for your support and hope you will continue to join us in our efforts as well.

Niels Oostenbrug  
Remco Bleijs  
Carlijn Bueters

*Amsterdam, June 30, 2014*

## Letter from the Executive Directors

2013 has been a year of growth, restructuring and capacity building. As a group of volunteers our resources are always stretched. This holds true for organising events, project selection/monitoring and due diligence, marketing, finances and internal processes and policies. However despite these constraints, we know we are making a difference. Our number of projects has grown, the number of children we help has grown, and the knock-on effect on local communities has increased due to us helping the children. This growing volume of evidence is demonstrating the positive impact that both we and our supporters are having on society.

### *Bringing good practice to sustainable scale:*

As we grow and evolve, we have had to make some changes to our corporate governance. These changes have been reflected in the supervisory board letter. However we are also witnessing a growth in the number of volunteers. This emphasises the need to implement a solid structure to allow us to grow and to better deal with the teething problems all growing organisations experience. It also allows us to deal with volunteers personal life changes as their time commitment changes.

### *Demonstrating and improving impact:*

As we have all have a background in the financial industry, one of our guiding principles has been in ensuring accountability, transparency and good reporting. This starts from the due diligence we carry out through to the ongoing monitoring and reporting we provide. Over the last year we have spent a lot of time on improving the due diligence process, following up on updates and streamlining our reporting. The aim of this is to ensure that our donors' money has an impact and that we know where the money is going. If you have further questions on any of our projects – just ask us!

### *Innovation and partnership:*

Our continued success and growth enable us to look beyond our initial starting point and look at innovative ways of organising events, raising money, improving exposure and how we support projects. We are growing beyond our original remit of working with the hedge fund industry to also involving other alternative investment groups or even traditional long only. We have found ways of helping projects we don't approve ourselves or have helped find cosponsors to projects.





*Our supporters and future plans:*

None of what we achieve could be done without the ongoing help of our donors/sponsors and volunteers. We would like to thank everyone that has given something in the last year – be it time, money or input. Your contribution has made a difference!

In 2014 our focus will be on:

- Further improving our due diligence and reporting
- Approving between 2 and 3 new projects
- Institutionalising our internal processes and governance
- Increasing our exposure and expand our fund raising base.

Kind regards,

**Alternatives 4 Children**

**Executive Directors**

Didy van der Schilden

Marc de Kloe

Sophie Robé

*Amsterdam, June 30, 2014*

## About Alternatives 4 Children

Alternatives 4 Children (A4C) is an independent charitable foundation established in 2011 in the Netherlands with the aim to involve professionals from the Dutch (Alternative) Financial industry. A4C will support sustainable projects and raise money for charities involved in improving the living standards of children. The foundation is a private initiative of a number of professionals from the Dutch hedge fund industry.

### Mission

Our mission is to improve and develop children's wellbeing with a focus on developing countries and the Netherlands to providing long lasting alternatives to children in need with a focus on education.

We

- Raise funds from the financial industry with a focus on the alternative investment network; and
- Carefully select projects involved with children

In order to

- Help children get access to (a better) education; and
- Ultimately help populations become self sustainable.

### Project selection criteria

Our goal is to provide children with the opportunities they deserve by promoting education, safety and promoting development needs. Keeping this goal in mind, we choose projects based on the following six criteria:

1. **Provide alternatives for children.** Focus on projects which significantly improve the chances of children living in difficult conditions in the following areas:
  - Education
  - Healthcare
  - Hygiene & clean water
  - Housing and family support
2. **Sustainability.** Focus on projects that have the ability of becoming sustainable either financially or durability.

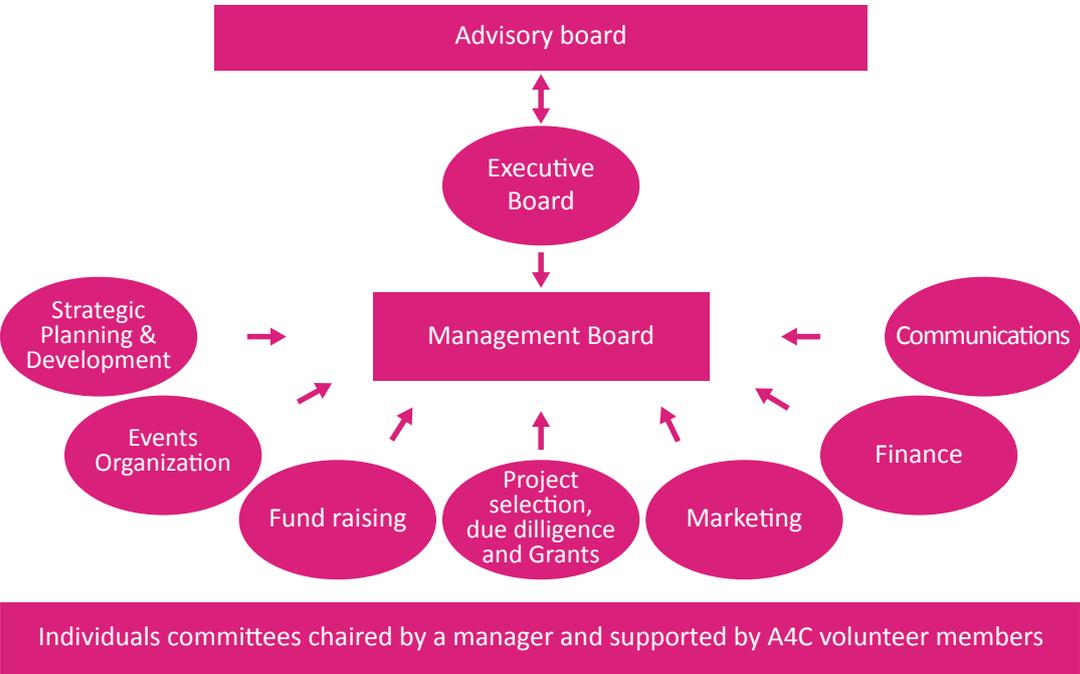




3. **Independence.** Our support should lead to self-sufficiency and the projects should not be dependent on permanent funding. Our support should contribute to an entrepreneurial, self-reliant project. We require the projects we select to show personal involvement and commitment by setting objectives and realistic short plus long term goals. Therefore, we aim to support projects for a maximum of three years, although this may be extended depending on circumstances.
4. **Local anchoring.** Personal involvement of parents, teachers and the local community ensures the strong and steady commitment to the projects. This willingness is important to ensure the durability of the project and therefore a prerequisite for our project selection.
5. **Transparency.** We require our projects to be fully transparent on the allocation of our funding. The project's manager needs to clarify objectives as well as short and long term goals. We expect them to communicate regularly through our monitoring reports and update us when any relevant event occurs.
6. **Small scale.** We will select small scale projects to ensure maximum added value and impact of our investment. This way we can set realistic goals for the projects we select and have a clear overview on how our funding is allocated. The growth of our funding will lead to diversifying among several small projects.

**Organisational structure:**

During our December board meeting we met with the Supervisory board as well as executive members and volunteers. It was agreed that we needed to better define our governance and update our statutes to reflect these changes (this will happen in 2014). It was agreed that the changes when implemented would allow for a better governance structure, provide for clarity of reporting lines and responsibilities as well as provide for a sustainable structure that with the aim of creating an organisation with a long life. The structure will look as follows going forward:



**Independent Advisory Board**

The board’s role is to advise on our activities. Its role is to provide strategic guidance in the running of the charity and provide valuable contacts and insight to the organisation. It is not involved in the day to day business of the organization. It has the power to remove executive directors or directors in the case of gross misconduct.





We have an independent advisory board, which aims to meet at least twice a year. The board is made up of the following people:

### Remco Bleijs



**Chairman Hedge Fund Group EY The Netherlands and Chairman of the Financial Services Sustainability Services Group of EY The Netherlands.**

Remco Bleijs is an assurance and advisory executive director in the Financial Services practice of EY in the Netherlands. He started his career at EY in 1988. He graduated as CPA in 1999. Since 2007 Remco leads the Hedge Fund Practice in the Netherlands. In 2011 he became member of the management board of the Asset Management Group in the Netherlands. In the same year Remco became responsible for the Corporate Responsibility activities of the Financial Services practice. His clients includes some of the largest Asset Managers in the Netherlands and several Alternative Investment managers and service providers in the Netherlands, BBC islands (Bermuda, BVI and Cayman), Switzerland, London and New York. Remco is married since 2001 and has three children.

### Carlijn Bueters



**Carlijn Bueters is business controller at Amnesty International and also serves as treasurer of the Global Partnership for the Prevention of Armed Conflict.**

She developed expertise in the field of quality education in developing countries and grant-making while working as a director at the Turing Foundation trust fund.

### Niels Oostenbrug



**Head of Alternative Investments, MN**

Niels Oostenbrug is the head of alternative investments at MN. He joined MN in 2002, where today he is responsible for all its alternative investments, including private equity, infrastructure, commodities, hedge funds, gtaa and special investments. Niels started his career trading derivatives and bonds, before he joined the asset management department of Fortis Bank in 1998. Niels graduated in 1994 with a Masters degree in Quantitative Business Economics from Erasmus University Rotterdam.

### A4C Executive Directors (executive board)

Role/responsibilities of executive directors: "het bestuur". They act as a go-between the Advisory Board and the rest of the organization. They are the legal signatories and have financial responsibilities of the accounts. They may also be members of the management board but also responsible for the overall management of the charity and direction and ensure that the managers are following the correct strategic direction. They can be "fired" by the advisory board on unanimity for misconduct, misrepresentation and breach of ethical behaviour.

### Didy Michels van der Schilden



Didy Michels van der Schilden began her career as a hedge fund analyst in 2003 with Insinger de Beaufort. In 2006 she became responsible for institutional sales. In 2009 she was made a director, managing the financial product advisory team of Insinger de Beaufort. Didy left Insinger de Beaufort in 2010 to start a new Asset Management Company, Melles & Partners. She is Managing Partner and Director of Melles & Partners.

Didy holds a B.Sc. from the HES in Amsterdam and is a Chartered Alternative Investment Analyst (CAIA). Didy is married and has two children.

### Marc de Kloe



Marc is responsible for the Global Alternatives and Funds team for ABN AMRO Private Banking. He has a background in law and asset management, with over 18 years of investment experience including business development, fund management, legal, due diligence, selection, structuring, investment and ultimately sales. Marc has an LLB in English and German Law, from the University of Kent, an LLM in European Business Law from the University of Amsterdam and an MBA from Vlerick Business School.

Marc is Dutch and has lived in Germany, France, Belgium, Luxembourg before moving to The Netherlands in 2007.





## Sophie Robé

---



Sophie is a founding member of A4C. She has been working in the asset management industry in different research, financial analysis and marketing and sales role since 1997. She is a French citizen, mother of 2, and has lived in France, Germany and the UK, before moving to the Netherlands in 2004. She founded Phenix Capital BV in 2012. Sophie holds a PhD in Statistics from the University of Kassel (Germany) and is a Chartered Financial Analyst (CFA). She grew up in France next to Auxerre and Chablis.

### Managing board:

Role/responsibilities of managers: They communicate, seek advice and inform other board members of progress, and challenges on each of their respective areas. They aim to meet at least every 2 months, communicate regularly with each other on day to day business/ attend and report to at two third of the monthly calls. This managing board puts in an intensive amount of time to manage their team of subcommittee members and volunteers. The managing board is supported by an executive assistant

**Didy van der Schilden Michels** responsible for Finance

**Marc de Kloe** responsible for Fund Raising

**Sophie Robé** responsible for Strategy

## Valerie Reinhold-Hagoort

---



Valerie is responsible for projects and due diligence.

After 10 years in the financial industry, Valerie started her own company, Redprint:DNA (discover new art) in 2011, applying to art her skills acquired in finance. She offers art advisory services to private and corporate clients. Valerie hold degrees both in art and finance.

## Meju Velji



Meju is responsible for event planning.

Meju Velji did Investor Relations and Sales at Insinger de Beaufort Asset Management for 5 years, before making a career switch to Bank Mendes Gans, where she currently works as an account manager.

### We still have openings for managers in Marketing and PR

*We have a large group of people contributing to our management and organisation. Hopefully they are all captured in the photos below! None the less we would like to thank: Tânia Jerónimo Cabral, Jan de Koning, Mara Tellman, Nathaly Leers, Renee Hofman, Julie Doroszkiewicz, Wendy Piergolam, Charles Hennan, Marc Hamel, Raazia Ishrat-Kahn, Gisela Wolf, Sabine Bierema, Sebastiaan Koene, Sebastian Heijman*





### **Governance and organisational guidelines**

As part of our efforts to be transparent and open, Solutional Financial Reporting B.V. has offered their administrative and financial services. Furthermore EY will perform a review on the annual report of the Foundation and A4C will make copies of the minutes of the board meetings available on request.

### **Volunteers' policy**

A4C is supported by volunteers. As mentioned above we have implemented some key organisational infrastructure changes, which reflect the de facto modus operandi. The next step in this process is to get all volunteers to sign up to a volunteers' policy. This will be formalised during the first half of 2014. We will have different levels of commitment depending on a person's role and position. All volunteers are professionals generally linked to the financial industry.

### **Working methods of the Independent Advisory Board, Executive Directors, Managing Board, Volunteers and other team members**

The Independent Advisory Board meets twice a year in order to review the business and to provide feedback on proposed projects. The Executive Directors (and Managers when appropriate) also communicate with the Advisory Board for guidance via email when it is deemed necessary. The Advisory Board is also invited to our events which they attend. We aim to have at least 2 board members to ensure sufficient input.

The Executive Directors are the legal representatives of A4C and are ultimately responsible for contracts signed, payments and the overall strategic direction. We work on a 4 eyes principle requiring at least 2 signatures for any payments or legal contracts.

The Management Board holds a regular conference call, usually on a monthly basis with follow up via email. Small sub committees are formed to organise certain functions, such as events, finance and operations, strategy, communications, marketing, and project due diligence and grant giving. The meetings of these committees often occur physically.

### **Fund raising supervision**

Fund raising activities are carried out under the direction of the fund raising team. This includes negotiations with donors, service providers and following up on payments. Fund raising efforts are discussed in the monthly calls and validated by the directors and team members.

### Communications policy to donors

A4C has an interactive communications policy. We will take advantage of our website and we will communicate pertinent messages via social media such as Facebook and LinkedIn. In 2013 we launched a project to redesign our website with the aim of improving our communication as well as market presence. In addition, we maintain an email distribution list where we send emails informing people of events and news updates. We request quarterly reporting from our projects, which are available upon request to people who are interested. We want to provide a general overview of projects and the impact of our donations in our annual report.

### Reserves

A4C does not aim to make a profit, however, as we aim to commit to projects for a 3 year period, we need to build up some reserves in order to ensure we can continue to support the project through-out this time. In addition as we grow we will be able to commit to additional projects. We aim to keep at least one year of fund raising events and operational expenses in reserves enabling us to raise the money needed to support our projects . Any reserves we hold will be held in a savings account.

### Expense policy

All expenses require the sign off of at least 2 directors. Furthermore income and expenses is a fixed item on the agenda of the board meeting.

### Achievements 2013

2013 was an even busier year than 2012. We managed to achieve the following:

- 1) Formalised our management structure
- 2) Organised 2 events – spring cocktail party and gala dinner
- 3) Grew our network of attendees and sponsors
- 4) Grew our management and volunteer team significantly
- 5) Carried out due diligence and approved 2 new projects
- 6) Initiated new searches for projects and improved our due diligence process
- 7) We were represented at the GAIM Hedge Fund conference alongside Absolute Return for Kids and AIMA, where we also featured in their first review of hedge fund's charitable activities
- 8) Received additional donations from Winton Foundation and Phenix Capital.
- 9) Initiated the search for additional income by creating a presence on various other charity websites and databases
- 10) Most importantly...grew the number of children we help to over 400!  
..this is the direct number we can measure....indirectly we impact many more!





In addition to our corporate donations we also received private donations from individuals or other groups wishing to donate money to A4C. We also received considerable media attention and look to build upon this in the next year.

We will look to build upon this success in 2014.

## **Projects**

Over the next pages we will highlight the projects we are involved with.



## The AlphaBet Club

The AlphaBet Club (ABC) raises money to fund Educational Infrastructure, while actively working together with the local non-profit organisations to help them stabilise and ensure operational excellence and sustainability of the projects they fund. Currently ABC is focusing its efforts on projects in India.

### ABC's objectives:

“Create sustainable opportunities for children in poverty for a better life through quality education. It begins with ABC”.

The AlphaBet Club raises funds for Educational Infrastructure projects, while actively working together with implementation partner organisations to ensure operational excellence and sustainability of the School projects they fund.

Emphasis is put on English Language skills, character development and nutrition for children living in slums with over 35,000 nutritious meals being served to students each year per school. They believe their school projects serve as a beginning for each student to break the cycle of poverty.

### A4C's involvement

ABC requested support from A4C for the Edelweiss School in Bangalore, with 45 children registered as of August 2011 from 3 to 5,5 years old. The school welcomed 100 students by the end of 2012 and 127 by the end of 2013. It is open 6 days a week. It is the fifth school supervised by Building Blocks. The sixth one (Fresia) was opened in 2013.

ABC was a perfect first project to sponsor: they are a small scale charity, independent, have a local anchoring with the Indian NGO Building Blocks and seem transparent as well as working on sustainability, as much as it can be implemented. Without being operationally mature in 2012, they had proven they could raise funds, develop and manage a project and we were confident funding one of their schools could be a great opportunity for the community in Bangalore as ABC could make it a success. The school was relocated in July 2013, due to the the unfortunate removal of the BTM Layout slum where the school was initially situated. It was decided to relocate the school near the community of parents as the attendance at Edelweiss would eventually have dropped. Edelweiss is now located in Tilak Nagar where it will continue to provide its services to the children. The “Re-launch Ceremony of Edelweiss School” was celebrated on the 8th of July 2013 and was attended by many people, The attendance rate has not dropped and the enrollment has increased as there are currently 127 children enrolled at Edelweiss.

### ABC's impact on the children

Even with the move of the slum to another part of the city we have been able to provide a continuous education for these underprivileged children. Children from underprivileged families get not only a shelter but also education and food. A4C is very proud to announce that Rotary Club International Amsterdam will give a 10 year sponsorship to 15 of the children

### Edelweiss in figures

#### Total annual budget:

€80,000

#### Budget dedicated to Education:

100%

#### Overhead costs:

8,9% in 2012

#### Number of children impacted:

127 children from 3 to 5 years old and their families

### A4C Involvement and contribution

#### Annual donation:

€36,000 in 2013

#### Direct Impact:

the children get high quality English education, meals, medical care and a safe place where to be, 6 days a week.





# SCARAB SCHOOL PROJECT



SCARAB SCHOOL PROJECT is a Mali based school established in 2010 registered with the Ministry of Education in Bamako under the name Ecole Publique Tinghassane (Mali).

## Scarab's objectives

The Scarab School vision is to continue to create an excellent Touareg school and a cultural vocational learning institution. To bridge the divide between the children and the world at large, to support the children to be whatever they want to be by introducing them to possibilities. To support them by learning about their culture grounded in poetry, artisanal design, cultivation, tribe and the desert. So many of the Touareg children are having difficulties as their culture goes through significant changes as the world is changing around them.

The school wants to prepare them for the future and to dream about how they can support themselves. The school wants to provide an education that is integrated into their lives and give them the necessity to go beyond the desert.

## How do they intend to reach their targets?

The school intends to have primary school education as well as vocational training of high standards. The school director is liaising with Mali authorities to get all the educational material.

## Scarab impact on children

In January 2012, the civil war broke out and the whole village and community had to flee to Mauritania. They settled in Mbera UN lead Refugee camp.

The A4C management board and independent advisory board decided to continue supporting the community once the community fled to Mauritania.

The school teachers donated their salary (paid by A4C) to the community to buy food and school material when available.

They scaled down their ambitions as they realised they could not develop the project within its original framework. They agreed with the A4C board to continue to pay for the teacher's salaries and school materials. The teachers decided to use their salary to buy food for the whole of the community. As a result, the children still get lessons and they -and their families- get nutritious meal and enough school material to get by despite living in precarious conditions. They continue to maintain an open dialogue directly with their counterparts and do monitor this project on an ongoing basis.

The community is considering going back home in the first quarter of 2014.

## Scarab in figures

**Total annual budget:**  
€6,000

**Budget dedicated to Education:**  
€6,000 for 65 children

**Overhead costs:**  
n/a

**Number of children impacted:**  
65+

## A4C Involvement and contribution

**Annual donation:**  
€5,270

**Direct Impact:**  
65 children get education and food. They have a building thanks to another charity and are able to follow the Malian curriculum.





Microkrediet voor miljoenen mensen mogelijk maken

# Day For Change

Day For Change is a Netherlands based charitable organization and was created in 2006 by M. Essink, A Hoogendijk and D. Laman Trip to develop microcredit awareness in the Netherlands and make it more accessible to people in developing countries. Since 2008, they have been focusing on educating the future generation about microcredit.

**Day For Change** has developed a program, **“Klasse!Actie”** to reach out children from 10 to 16 years old. They help the children develop their own entrepreneurial project (like selling cookies, organising an event, etc.), provide them with a small financial loan and mentor them (in relation with marketing, planning etc..). The profits generated (€94 220 in 2010-2011) is then given to large microcredit entities, to support operating costs of small companies in developing countries.

### Day For Change’s objective:

**Knowledge:** increase awareness regarding microcredit, promote entrepreneurship, understanding of the impact of money and of what people can do with it, understanding of the (relative) value of money.

**Support:** willingness to take action even with limited resources, how to deal with money in a conscious way and the impact of consumption on our lives.

### How do they intend to reach their targets?

Day For Change “partners” with schools: when schools are interested by their program, they help them implement the structure so children can carry out their entrepreneurial projects. They also provide them with the loans and accompany them. A project lasts between one week to 3 months. In 2010-2011 they were working with 122 schools.

### What is the value that Day For Change provides?

Their goal is to educate the future generation about microcredit, entrepreneurship, value of the money and also about social responsibility.

By working on their own projects and getting support, children can actually learn and integrate these values.

In 2013, all the profits generated by the children in the Netherlands -including A4C’s sponsored project- were enough to support the latest Aflatoun project in Kenya.

### A4C’s involvement

A4C is sponsoring the roll out of the Aflatoun microcredit, entrepreneurial and social program through BSOs and weekend schools.

The goal is to reach out to more children and in particular underprivileged ones. They have chosen the Aflatoun method, an internationally recognised and successful concept to provide them with the best and most appropriate financial and social education.

## Day For Change in figures

**Total annual budget:**  
€340,583 for 2013

**Budget dedicated to Education:**  
€261,570  
(the rest is dedicated to microcredit)

**Overhead costs:**  
8.92% in 2012

**Number of children impacted:**  
6,854 in 2012 in the Netherlands.

## A4C Involvement and contribution

**Annual donation:**  
€12,650

**Direct Impact:**  
Pilot project to implement the Day For Change Klasse! Aktie in the after school care.





## Tiny Miracles

Tiny Miracles is a Netherlands based charitable organisation that was created by Laurien Meuter in 2010 with one goal: lift a community of 700 people in the red light district of Mumbai from “very poor” to “middle class” within 10 years. Laurien had spent some time working for ABN AMRO in Mumbai, which is how she faced the living conditions there. She became acquainted to Professor Asha Rane who oriented her towards the Pardeshi community.

Tiny Miracles works together with the community and are able to address the main challenges, to help them climb the social ladder: they have a “global approach” in the sense that they recognise education from the parents and the children, income, living conditions, healthcare,.. are all intertwined and need to be tackled all at once.

### Tiny Miracles’ objective:

- Educate the parents: about life skills (marriage, sexual abuse, etc.) and vocational (i.e. sewing)
- Educate the children: send them to Hindi or British private schools
- Find a source of family income: through workshops, currently for the designer Pepe Heykoop
- Improve the living circumstances: healthcare, AA meetings, but also fun things like dancing lessons

### How do they intend to reach their targets?

Their financial target is to keep on having funds to sponsor the education, healthcare, training, etc., until it becomes self-sustainable (by 2020).

They reckon that the design objects produced, among others for the designer Pepe Heykoop, should generate:

- enough income for the people employed and
- the share of the profits that will be reinvested in Tiny Miracles should be enough to cover the needs.

### What is the value that Tiny Miracles provide?

Tiny Miracle reaches about 200 children including 64 at school. They have been able to convince the community how beneficial it was for them and work hand in hand with them to improve some of the main aspects of their lives: education, healthcare, self-confidence and joy.

### Reshmika Pardeshi

Reshmika is the first girl who has completed degree from the entire community. Her hard work is met with great success- she scored first class in BA.

She was regular and good in studies. She was given educational materials. Also her college education fees were partially supported. Tiny Miracles always supported her during the struggle and helped her to dream bigger.

### Tiny Miracles in figures

**Total annual budget:**  
€50,000 (2013)

**Budget dedicated to Education:**  
€20,201 for 64 children

**Overhead costs:**  
0 in 2013

**Number of children impacted:**  
64

### A4C Involvement and contribution

**Annual donation:**  
€15,000 in 2013, to support part of the education costs of 64 children, with a commitment on 3 years. 50 attend English schools and 14 go to Hindi schools

**Direct Impact:**  
regular attendance at school, improvement of the children’s performance at school and mandatory attendance to tuition classes. Thanks to Tiny Miracles, a child from the community got the first degree of the entire community. We hope that by supporting the charity, many others will follow the path set by this student.





# Stichting Macheo Nederland



**Stichting Macheo Nederland** is a Netherlands based charitable organisation established in 2005. Its mission is to empower and protect vulnerable children and their communities so that these children can lead a bright future. It supports Macheo Children's Centre NGO, based in **Thika, Kenya**. Since its founding, the charity has grown into a solid, effective and reliable organisation, supported by recurring sponsors and respected by the local government.

## MACHEO's objectives

Their goal is to give children in Kenya a better future and improve their living circumstances. They also help their families and relatives.

## How do they intend to reach their targets?

Macheo runs five programs to improve the circumstances in which children grow up, in Thika. The **Children's Home** welcomes 56 children from 0 to 17 years old and provides them with a safe and stable environment to grow up. These children are accepted once Macheo has assessed they did not have any other possibility. They go to school, grow up with Kenyan culture, norm and values; they do sport and visit family members during holidays, when possible: they get a chance to escape the downward spiral their families may be in. The charity categorises the children between residing children, reintegrated children-whenver possible they are sent back to their families when conditions have dramatically improved but are still supported- and siblings-they are helped even when they can't be taken in the Children's Home.

The **Education program** aims to help children access primary school and to prevent drop out. Currently Macheo is focusing on providing lunch and porridge, since these are the biggest reasons for not going to school or for dropping out early. About 8,000 children received lunch daily and 12,000 children had porridge on 20 different public schools in 2013.

**Family Empowerment programs** aim to assist parents/guardians to become better parents/guardians. Assistance offered can be very wide and it depends on the specific situation, it can be information, counselling, debt relief, business start-up capital, business start-up advice, etc.

**Health programs** target the population of Kiandutu slum. Malnourished children, psychological health-care, deworming, sanitary pads provision, home based care, mother-child care, individual treatments are provided there. More than 1,000 mothers were helped in 2012 and 15,000 children dewormed.

**Child Sponsorship** mostly aims to support girls through their secondary education. Needy children and willing sponsors are connected. 28 girls are supported so far.

## What is the value of Macheo's programs?

Macheo's priority is children's education, health and living environment, By improving all these aspects of their lives, they give them a chance for a better future and for development in Thika's area.

## MACHEO in figures

**Total annual budget:**  
€650,000

**Budget dedicated to Education:**  
€58,239 for 86 children

**Overhead costs:**  
2.7% in 2012

**Number of children impacted:**  
note that Education, Health and family empowerment programs are hard to assess. The numbers show the number of meals or health treatments but children may have received them in a recurring way

## A4C Involvement and contribution

**Annual donation:**  
€28,000 per annum starting 2013, to support part of the education costs of the children who fall under Macheo Children's Home

**Direct Impact:**  
44 children residing in Macheo Children's home will have all the costs related to education covered. 15 siblings will also be supported for almost all the costs of their education



Program	# of children
Children's Home	56
Education program	+/- 20,000 meals. 86 children at school
Health programs	+/- 15,000
Family Empowerment	54 families in 2012
Child Sponsorship	28



# Kamitei Foundation

**KAMITEI FOUNDATION** is a non-profit organization that aims to improve education opportunities for children in **rural Tanzania** through investments in basic facilities and teaching materials and through the granting of individual scholarships to children who cannot afford to pay for their own education. Established in 2002 by Jeroen Hardewijk (Dutch) and Jane Ngwatu (Tanzanian), Kamitei is registered as a foundation in the Netherlands and in Tanzania and today it consists of 10 volunteers, 2 in the Netherlands and 8 in Tanzania.

## What are Kamitei's objective?

Kamitei's strategy is to build long-term partnership with the local communities, keeping them involved in the different phases of the projects and ensuring their commitment to the projects.

## How do they intend to reach them?

For the past 10 years, Kamitei has been partnering with local communities and building schools as well as providing tools (knowledge, books, materials) to support and develop education.

Kamitei also offers two types of scholarships:

- **Community-sponsored scholarships** for vocational training (2 years duration, providing education in fields with employment prospects);
- **Eagle scholarships** program (duration up to 8 years, with the goal of completing a University degree for exceptional students with leadership potential).

Kamitei provides also **Teacher Training**, as the quality of teachers and their teaching skills is an important factor in the overall quality of education in the communities.

## What is the value of what Kamitei is doing?

Today Kamitei supports 8 primary schools and 2 secondary schools in 4 rural communities in Northern Tanzania reaching 3,500 children. Kamitei believes that well-educated and employed individuals can act as a role model for others in the community and become (in)formal community leaders.

Next to running schools, Kamitei aims to grant 10-20 scholarships each year to selected students.

To date 60 scholarships have been provided and since 2011, Kamitei entirely relies on its own exams to identify the best students for the two types of scholarships.

Both programs have already proven to be highly effective: the community-sponsored scholarship's students have recorded a **job success rate** of well over **90%** during the past 5 years (70% is the generally accepted benchmark for successful scholarship programs). Eagle scholarship's students have performed in the top 25% of their class without exception, which is a great achievement.



Program	# of children
Primary	2,260
Community-sponsored	750
Eagle scholarships	39

## Kamitei in figures

**Total annual budget:**  
€100,000

**Budget dedicated to Education:**  
€80,000 for 3,500 children

**Overhead costs:**  
3% in 2012

**Number of children impacted:**  
3,500

## A4C Involvement and contribution

**Annual donation:**  
A4C is supporting Kamitei a commitment of €15.000 p.a. for 3 years.

**Direct Impact:**  
A4C co-supports in total 30 new Community-sponsored and 9 Eagle scholarships. Total education cost for 39 students is €100.000.





# KANAKA SCHOOL PROJECT

**KANAKA SCHOOL PROJECT** is a Netherlands based charitable organisation (Foundation) established in 2008 by Christiana Frimpong (Ghanaian nationality) to support the Kanaka School Institute in **Domeabra**, a small rural village in the Ashanti region in Ghana. Kanaka is registered as a school in Ghana.

## Kanaka's objectives

The first objective was the construction of the school building that began in 2003, to obtain the **Certification** by the Ghanaian Ministry of Education. The school became partially operative in 2010. The second and ultimate objective is to give access to education in a region where there is not many alternatives. By doing so, Kanaka also hopes to prevent teenagers get children and to help many children get a proper job in the future.

## How do they intend to achieve them?

Kanaka School's mission is to provide Day-Care, Primary School and Professional education, for children, youth and adults, in a remote rural area where no other similar school operates.

By having a quality educational program, appropriate facilities, they reckon they can have up to 500 students.

### Kanaka School impact on children

The school is having an important social impact at various levels:

- **Availability of Day-Care** will give mothers the possibility to work, earn an income and therefore to gain autonomy and empowerment.
- **Primary education** will exploit the students' academic potential and will address the increasing demand of early schooling following a Governmental campaign against Child labor in cocoa farms.
- **Professional education** gives teenagers - who would not have any other possibility of further education after primary school- the opportunity to be trained in fields with sustainable income as well as a motivating and encouraging social network with their fellow students.

Before the school was opened, most of the students would stop their education after primary school, and take up non-skilled and low paid jobs, mostly in agriculture related activities. Having an official diploma in a profession will open doors for further development improving the living conditions of the young people and the rest of the community.

The « social model » of the school is proving to be successful: thanks to a low tuition fee (affordable for 90% of the population), the school can pay for the operational costs. Sponsorships are only necessary to pay for the infrastructure and improvements the long term, the school is **self-sustainable**.

## Kanaka in figures

### Total annual budget:

€186,000, of which €148,000 have already been invested. The remaining €38,000 to be invested by 2018 to finish all infrastructure and installations. Afterwards the school should be economically sustainable. The founder and other private investors have been so far the main source of financing.

### Budget dedicated to Education:

The student fee covers currently the operating costs of the school but cannot cover the improvement of the infrastructure.

### Number of children impacted:

150 students in the past year. Objective is to increase the capacity of the school to 500 students by building up dormitories for girls and boys.

Indirectly all the families of the students and the community in general are impacted as the students will have access to better jobs, increased income and will therefore have a positive impact on the local economy.

## A4C Involvement and contribution

### Annual donation:

€5,000 to install the water connection A4Cs planning to continue supporting the renovation and building up of infrastructure.

### Direct Impact:

improving the infrastructure of the school was a condition to obtain the certification by the Ghanaian Ministry of Education and to be able to increase the capacity



Program	# of children
Day-Care	To be launched soon
Primary education	60
Professional education	To be launched soon





## A4C SUPPORTERS 2013

A4C thanks their generous supporters

### Big Heart Supporters

BLACKROCK



UNION BANCAIRE PRIVÉE



1805 PICTET

TMF  
GROUP

### Spring Party Warm Heart Supporters

CLIFFORD  
CHANCE

IMQubator  
investment management



SaemorCapital



Capital Partners  
your partner for alternative investments



### Spring Party Drinks Supporter



## Gala Dinner Warm Heart Supporters



## Gala Dinner Drinks and Food Supporters



## Other Supporters



huisstijl ontwerp | dtp | drukwerk | SEO specialist | webdesign | illustraties





## Other Corporate Donors in 2013

We would also like to thank Winton Capital and Phenix Capital who made corporate donations



## Prizes Sponsors 2013

We had many companies, foundations and individuals provide us with the many gifts and prizes we used in the auctions or lotteries. We would like to thank these generous organisations. Your donation has made it possible for us to raise even more money and allows people to enjoy our events.

Nana nanny services	Curaçao Tourist Board
Mir Jewelry	Lloyd Hotel & Culturele Ambassade
Crowne Plaza Amsterdam	Cartier
Hilton Rotterdam Hotel	Euronext
Ajax	Beauty of the Soul
Nevy	Wine up your Life
Conservatorium Hotel Amsterdam	David Beckett
Club Sportive Zuidas	Rudi Wells Fotografie
Edmond de Rothschild	Rasa's cosy corner
Sofitel Legend Amsterdam - The Grand - Bridges	Locals!
AJAX Foundation	Spanish Cooking by Maria
Bibsey Sweets	Profiles
EY	UTZ Certified
Face the Future	Boom Chicago
Redprint:dna	Catriona Black
AGRelocation	Simply Skin
AJAX Foundation	Karmijn Capital
Restaurant La Vina Experience - Amsterdam	Frederique Vlamings

## Financial position

At the end of December 2013, A4C has € 157,809 in reserves (2012: € 94,226) of which € 105,010 is allocated to future projects (2012: € 57,903).

### Relevant ratios

2013

Total spending on the objective * € 40,288 / Sum of charges**	€ 63,261	=	63.7%
Total spending on the objective € 40,288 / Total income	€ 126,844	=	31.8%
Expenses own fundraising events € 19,481 / Income own fundraising events	€ 125,738	=	15.5%
Actual expenses € 3,492 / Total income	€ 126,844	=	2.8%

2012

Total spending on the objective* € 61,786 / Sum of charges**	€ 86,397	=	71.5%
Total spending on the objective € 61,786 / Total income	€ 116,741	=	52.9%
Expenses own fundraising events € 21,489 / Income own fundraising events	€ 112,159	=	19.2%
Actual expenses € 3,122 / Total income	€ 116,741	=	2.7%

\* Total spending on the objective represents the amount given as a donation to the Charity's projects

\*\* Total sum of charges represents the total amount spent as donations, the expenses own fundraising events and the actual operational expenses

For the calculation of the ratios, the costs and benefits resulting from the gifts in kind are not taken into account, as these costs and benefits do not represent actual cost and benefits for the foundation.

### Plan 2014

Given our success in the last years we are always cautious in predicting an increase in our budget, especially given the continuing difficulties in the investment industry. However we are increasing our exposure and looking for alternative sources of income beyond events. Consequently, we anticipate a marginal increase in our income to EUR 130,000 in 2014.

For 2014 we will organise our usual two events, a cocktail event and a gala dinner. Both events have one goal: Receive donations to support our projects with the aim of improving and developing the living standards of children. We plan to raise over € 100,000 from these two events and will achieve





this by selling donation-packages, single tickets for the events, auctions and lotteries. The donation-packages will be sold to Financial Institutions, Asset Managers and Financial Service Providers in the Netherlands but also abroad. A large part of last year's donors have informed us to be interested in supporting the Foundation again in 2014. Furthermore we will keep the costs of the events as low as possible.

Our projections for 2014 have led to the following budget which has been approved by the Supervisory Board on 20 December 2013:

(all amounts in EUR)	Budget 2014	Budget 2013
<b>Source of income</b>		
Income from own fundraising events	132,514	101,300
	<b>132,514</b>	<b>101,300</b>
<b>Project expenses</b>		
Scarab School Timbuktu, Mali	4,010	5,270
Edelweiss school Bangalore, India	36,000	22,633
Kamitei	15,000	15,000
Tiny Miracles	15,000	15,000
Kanaka	10,000	-
Stichting Macheo	25,000	-
<b>Total project expenses</b>	<b>105,010</b>	<b>57,903</b>
Expenses fundraising events	20,000	37,600
Operational and administrative expenses	9,804	1,000
<b>Total operational expenses</b>	<b>29,804</b>	<b>38,600</b>
<b>Total expenses</b>	<b>134,814</b>	<b>96,503</b>
<b>Net result</b>	<b>(2,300)</b>	<b>4,797</b>

We aim to approve an additional 3 projects with one project totalling a donation of EUR 20,000 and the other two at EUR 15,000 each. In May 2014 a new project Kuychi was approved by the Supervisory Board for an amount of EUR 15,000. During 2014 an additional amount of EUR 3,000 was allocated to Stichting Macheo.





ALTERNATIVES  
**4** CHILDREN



# Financial Statements

## Statement of Financial Position

At December 31 (after appropriation of the result)

(all amounts in EUR)	Notes	2013	2012
<b>Assets</b>			
Current assets			
Cash at banks	5	156,422	105,875
Receivables	6	2,224	15,950
Other receivables	7	373	280
<b>Total assets</b>		<b>159,019</b>	<b>122,105</b>
<b>Capital</b>			
Reserves			
Continuity reserve		29,804	-
Committed capital		105,010	57,903
Free disposable reserve		22,995	36,323
<b>Total capital</b>	8	<b>157,809</b>	<b>94,226</b>
<b>Liabilities</b>			
Current liabilities			
Account payables	9	-	1,234
Other liabilities	10	1,210	26,645
<b>Total liabilities</b>		<b>1,210</b>	<b>27,879</b>
<b>Total capital and liabilities</b>		<b>159,019</b>	<b>122,105</b>





## Statement of revenue and expenditure

(for the period January 1 through December 31)

(all amounts in EUR)	Notes	2013	Budget 2013	2012
<b>Source of income</b>				
Income from own fundraising events	12	129,599	101,300	118,256
Gifts in kind		-	-	3,833
Interest on bank accounts		1,106	-	749
<b>Total income</b>		<b>130,705</b>	<b>101,300</b>	<b>122,838</b>
<b>Spent on objectives</b>				
<i>Project I</i>				
<i>Improve and develop the living standards of children</i>				
Securing founding of Scarab School Timbuktu, Mali		7,921	5,270	5,270
Donations specifically for project I		-	-	2,900
<b>Total project I</b>		<b>7,921</b>	<b>5,270</b>	<b>8,170</b>
<i>Project II</i>				
Ensuring operational funding and new school projects of Edelweiss school Bangalore, India		12,367	22,633	22,633
<b>Total project II</b>		<b>12,367</b>	<b>22,633</b>	<b>22,633</b>
<i>Project III</i>				
Ensuring operational funding and new school projects of Kamitei		-	15,000	15,000
Donations specifically for project III		-	-	3,333
<b>Total project III</b>		<b>-</b>	<b>15,000</b>	<b>18,333</b>
<i>Project IV</i>				
Pilot project in Netherlands for Day for change in BSOs.				
Day for change		-	-	12,650
<b>Total project IV</b>		<b>-</b>	<b>-</b>	<b>12,650</b>
<i>Project V</i>				
Supporting education costs of children through Tiny Miracle		15,000	15,000	-
<b>Total project V</b>		<b>15,000</b>	<b>15,000</b>	<b>-</b>
<i>Project VI</i>				
Support to install and connect water at Kanaka School		5,000	-	-
<b>Total project VI</b>		<b>5,000</b>	<b>-</b>	<b>-</b>
<b>Total spent on objectives</b>		<b>40,288</b>	<b>57,903</b>	<b>61,786</b>

Expenses fundraising events	13	23,342	37,600	27,586
Operational and administrative expenses	14	3,492	1,000	3,122
<b>Total other expenses</b>		<b>26,834</b>	<b>38,600</b>	<b>30,708</b>
<b>Total expenses</b>		<b>67,122</b>	<b>96,503</b>	<b>92,494</b>
<b>Net result for the period</b>		<b>63,583</b>	<b>4,797</b>	<b>30,344</b>
<b>Additions to/deductions from</b>				
Continuity reserve		29,804		
Committed capital		33,779		
Free disposable reserve		-		
<b>Net result for the period</b>		<b>63,583</b>		

## Statement of Cash Flows

(for the period January 1 through December 31)

(all amounts in EUR)

	2013	2012
<b>Operating activities</b>		
Receipts and donations	140,267	136,543
Interest received	1,013	469
Expenses fundraising events	(24,320)	(22,727)
Payments for projects	(62,921)	(39,153)
Other expenses	(3,492)	(3,122)
<b>Net cash flow used in operating activities</b>	<b>50,547</b>	<b>72,010</b>
<b>Net cash flow during the year</b>	<b>50,547</b>	<b>72,010</b>
Cash and cash equivalents at beginning of period	105,875	33,865
Foreign currency translation on cash positions	-	-
<b>Cash and cash equivalents at end of the year</b>	<b>156,422</b>	<b>105,875</b>





ALTERNATIVES  
**4** CHILDREN



## Notes to the Financial Statements

## 1. Corporate information

Alternatives 4 Children (A4C) is a Foundation (Stichting) established in the Netherlands. A4C aims to support projects that improve and develop the living standards of children. We focus on small-scale projects that aim to provide long-term alternatives for children in need with a special focus on education. A4C does this by organising fund raising events involving the Dutch Financial Industry.

The financial statements were authorised for issue by the Managing Board on June 30, 2014.

## 2. Basis of preparation

### Accounting principles

The financial statements of A4C have been prepared on a historical cost basis in accordance with accounting principles generally accepted in the Netherlands pursuing RJ 650 (Fund Raising Organisations). Unless indicated otherwise, asset and liabilities are stated at face value.

### Statement of cash flows

A4C presents cash flows using the direct method. The presented amounts are the actual cash flows received and paid during the period. Cash flows in foreign currencies are translated against the actual exchange rate at transaction date.

## 3. Summary of significant accounting policies

### Foreign currency translation

Functional currency and presentation currency

The functional currency of A4C is the Euro (hereafter: 'EUR' or '€') reflecting the fact that the majority of the transactions are settled in EUR.

### Transactions and balances

All recognised assets and liabilities denominated in non-EUR currencies are translated into EUR equivalents using year-end spot rates. Transactions in foreign currencies are translated at the rates of exchange prevailing at the date of the transaction. Realised and unrealised exchange differences on other assets and liabilities are also recorded in the statement of comprehensive income and disclosed as foreign currency translation.





### Trade and other receivables

Trade and other receivables are valued at face value less a provision for possible uncollectible accounts.

### Cash and cash equivalents

Cash and cash equivalents comprise balances with less than three months maturity from the date of acquisition, included cash and non-restricted balances with banks.

### Other assets and liabilities

All other statement of financial position items are valued at amortised costs.

### Reserves

#### *Continuity reserve*

The continuity reserve is formed on the basis of covering the continuity of future operations and consists of the budgeted expenses of the fund raising events and the operation costs for the following year. The continuity reserve was formed in 2013.

#### *Committed capital (in Dutch: bestemmingsreserve)*

The committed capital represents the amounts for which the Charity confirmed its intended support and which have been approved by the Supervisory Board. The support is conditional, the Charity must be able to raise sufficient funds and the project needs to provide the Charity with supporting evidence showing the actual need for the support. Also the project needs to report periodically to the Charity on the progress and whether the objectives of the project are met. Only when these conditions are met the Charity transfers the funds to the project. Therefore the confirmed intended support is considered committed capital rather than a liability.

The statement of financial position is prepared after appropriation of result. The comparative figures have been adjusted accordingly. This resulted in a reclassification between the committed capital and free disposable reserve. There was no impact on the capital or result.

#### Composition, appointment and resignation managing board members

- The executive board exists out of three members. An incomplete board retains its voting rights.
- Board members are appointed, suspended and dismissed by the Supervisory Board. Vacancy in the board will be filled as soon as possible.
- The board is composed such that it can properly fulfil its tasks.
- The desired composition of the board is defined in a profile that is determined by the rules of the Supervisory Board.
- Board members have to be: individuals that are not a member of the Supervisory Board.

- Board members are appointed for a period of 4 years.
- Board members retire according to the retire schedule made by the supervisory board.
- There will be no fees paid to the board members. Costs made by the board members during their duty can be, within reasonable, reimbursed.
- A board member can retire:
  - By resignation whether or not in accordance with the retire schedule.
  - By disease.
  - Because the board member is declared bankrupt or suspension of payments made or fall under the Dutch law 'Wet Schuldsanering Natuurlijke Personen'.
  - By resignation by the supervisory board.
  - By resignation granted by the court.

### Allocation of expenses

Expenses are recognised at the historical cost convention and are allocated to the reporting year in which they occurred. Expenses are allocated to the objectives or operational and administrative costs.

Project expenses are recognised in the period they are appropriated to the beneficiary. Future project commitments are disclosed in the contingencies and commitments note.

### Events after the reporting date

The financial statements are adjusted to reflect events that occurred between the reporting date and the date when the financial statements are authorised for issue, provided they give evidence of conditions that existed at the reporting date. Significant events that are indicative of conditions that arose after the reporting date are disclosed, but do not result in an adjustment of the consolidated financial statements themselves.

## 4. Significant accounting estimates and judgment in applying accounting policies

The preparation of A4C's financial statements requires management to make judgements, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities, and the disclosure of contingent liabilities, at the reporting date. However, uncertainty about the assumptions and estimates could result in outcomes that could require a material adjustment to the carrying amount of the asset or liability affected in the future.





## 5. Cash at banks

(at December 31, all amounts in EUR)

	<b>2013</b>	<b>2012</b>
Current account ABN AMRO	44,942	45,408
Savings account ABN AMRO	111,480	60,467
<b>Total</b>	<b>156,422</b>	<b>105,875</b>

ABN AMRO is rated A-1 by S&P (short term credit rating) as at November 4, 2013.

## 6. Receivables

(at December 31, all amounts in EUR)

	<b>2013</b>	<b>2012</b>
Donor income receivable	2,224	15,950
<b>Total</b>	<b>2,224</b>	<b>15,950</b>

During January and Februari 2014 the Charity received the amount of € 2,224 in full.

## 7. Other Receivables

(at December 31, all amounts in EUR)

	<b>2013</b>	<b>2012</b>
Interest receivable	373	280
<b>Total</b>	<b>373</b>	<b>280</b>

## 8. Capital

(at December 31, all amounts in EUR)

	2013	2012
<b>Tied up capital</b>		
Starting balance	-	1,357
Allocated to projects during the year	-	(1,357)
<b>Total tied up capital</b>	<b>-</b>	<b>-</b>
<b>Continuity reserve</b>		
Starting balance	-	-
Addition following result appropriation	29,804	-
<b>Total continuity reserve</b>	<b>29,804</b>	<b>-</b>
<b>Committed capital</b>		
Starting balance	57,903	30,647
Usage during the year	(32,637)	(27,903)
Addition following result appropriation	33,779	30,344
Addition from free disposable reserve	45,965	24,815
<b>Total committed capital</b>	<b>105,010</b>	<b>57,903</b>
<b>Free disposable reserve</b>		
Starting balance	36,323	31,878
Release committed capital	32,637	27,903
Release tied up capital	-	1,357
Addition to committed capital	(45,965)	(24,815)
<b>Total free disposable reserve</b>	<b>22,995</b>	<b>36,323</b>
<b>Total capital</b>	<b>157,809</b>	<b>94,226</b>

## 9. Account payable

(at December 31, all amounts in EUR)

	2013	2012
Account payable	-	1,234
<b>Total</b>	<b>-</b>	<b>1,234</b>





## 10. Other liabilities

(at December 31, all amounts in EUR)

	2013	2012
Edelweiss school	-	22,633
VAT payable	1,210	4,012
<b>Total</b>	<b>1,210</b>	<b>26,645</b>

The VAT payable represents the net balance of the VAT reclaimable and payable for own Fund raising events. In the second quarter of 2012 A4C received a VAT number from the Dutch Tax Authority. The Fund raising activities are over the maximum amounts applicable for VAT exemption and therefore the VAT payable is recognised. VAT is calculated based on the economic value of the services or products.

## 11. Contingencies and commitments

For 2014 A4C has confirmed its intended support to six projects which has been included in the approved budget 2014. The actual commitment will be assessed on an annual basis based on the financial status and actual need of the projects before being paid out. Based on this there is no actual liability for the Charity. For 2014 A4C committed itself to support projects for an amount of € 105,010 which has been included in the committed capital. The amounts presented for 2015 and 2016 are projections only, the support is not confirmed to the projects and therefore not included in the committed capital.

(all amounts in EUR)

	2013	2014	2015	2016
Kamitei	15,000	15,000	15,000	-
Tiny Miracles	15,000	15,000	15,000	-
Edelweiss school	22,633	36,000	-	-
Scarab school	5,270	4,010	-	-
Kanaka school	-	10,000	10,000	-
Macheo	-	25,000	25,000	25,000
<b>Total capital committed</b>	<b>57,903</b>	<b>105,010</b>	<b>65,000</b>	<b>25,000</b>

## 12. Income from own fundraising events

<i>(all amounts in EUR)</i>	2013	2012
Receipts event tickets	10,793	12,834
Receipts donors	8,415	12,383
Receipts Big/Warm Heart donors	89,483	76,365
Lottery revenues	11,645	11,025
Lottery prizes in kind	3,861	6,097
Auction revenues	9,875	2,317
Mini golf revenues	-	875
VAT correction (payable)	(4,473)	(3,640)
<b>Total</b>	<b>129,599</b>	<b>118,256</b>

## 13. Expenses own fundraising events

	2013	2012
Spring Party	6,252	4,992
Golf event	-	1,234
Charity Gala dinner	15,112	17,642
Lottery prizes in kind	3,861	6,097
Other charges	264	93
VAT correction (deductable)	(2,147)	(2,472)
<b>Total</b>	<b>23,342</b>	<b>27,586</b>

The expenses for the fund raising events consist of charges for the rent of the hotel, use of the pin machine, the rent of musicians and food and beverages.





## 14. Operational and administrative expenses

	2013	2012
Team dinner	-	245
Travel expenses	857	80
Bank charges	336	45
Annual report printing costs	1,800	1,571
Books Mamita as gift to main sponsors	-	1,157
Tombstones as gift to main sponsors	438	-
Chamber of commerce expenses	-	24
Other expenses	61	-
<b>Total</b>	<b>3,492</b>	<b>3,122</b>

## 15. Ratios

### 2013

Total spending on the objective * € 40,288 / Sum of charges**	€ 63,261	= 63.7%
Total spending on the objective € 40,288 / Total income	€ 126,844	= 31.8%
Expenses own fundraising events € 19,481 / Income own fundraising events	€ 125,738	= 15.5%
Actual expenses € 3,492 / Total income	€ 126,844	= 2.8%

### 2012

Total spending on the objective* € 61,786 / Sum of charges**	€ 86,397	= 71.5%
Total spending on the objective € 61,786 / Total income	€ 116,741	= 52.9%
Expenses own fundraising events € 21,489 / Income own fundraising events	€ 112,159	= 19.2%
Actual expenses € 3,122 / Total income	€ 116,741	= 2.7%

\* Total spending on the objective represents the amount given as a donation to the Charity's projects

\*\* Total sum of charges represents the total amount spent as donations, the expenses own fundraising events and the actual operational expenses

For the calculation of the ratios, the costs and benefits resulting from the gifts in kind are not taken into account, as these costs and benefits do not represent actual cost and benefits for the foundation.

## 16. Employee information

A4C is fully managed and organised on a voluntary basis, therefore A4C had no employees during the period ended December 31, 2013.

The Executive and Managing Board members received no remuneration during the reporting period.





ALTERNATIVES  
**4 CHILDREN**



## Other Information

## Appropriation of result

In accordance with the articles of association of the Foundation the net result for the period is appropriated to the Tied-up and committed capital first and then to the free disposable reserves.





## Report of the independent auditor

### Review report

To: the managing board members and the independent advisory board of  
Stichting Alternatives 4 Children

#### *Introduction*

We have reviewed the financial statements of Stichting Alternatives 4 Children, Amsterdam, for the year 2013. Management is responsible for the preparation of the financial statements in accordance with the *Guideline for annual reporting 650 Fund Raising Organizations* of the Dutch Accounting Standards Board. Our responsibility is to issue a review report on these financial statements.

#### *Scope*

We conducted our review in accordance with Dutch Law, including the Dutch *Standard 2400 Engagements to review financial statements*. This requires that we plan and perform the review to obtain moderate assurance about whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and therefore provides less assurance than an audit. We have not performed an audit and, accordingly, we do not express an audit opinion.

#### *Conclusion*

Based on our review, nothing has come to our attention that causes us to believe that the accompanying financial statements do not give a true and fair view of the financial position of Stichting Alternatives 4 Children as at December 31, 2013, and of its results for the year then ended in accordance with the *Guideline for annual reporting 650 Fund Raising Organizations* of the Dutch Accounting Standards Board.

Amsterdam, June 30, 2014

Ernst & Young Accountants LLP

signed by J.C.J. Preijde

## Pictures from some of our fundraising events











ALTERNATIVES  
**4** CHILDREN